



Human Resources at LifeBridge Health

To Whom it may Concern:

In the LifeBridge Health value system, we believe everything we aspire to become will be a product of our people. To that end, we know a key to our continued success is recognizing employees for their efforts and rewarding them for their excellence.

In 2006, we partnered with Incentive Services to create a strategic approach to employee recognition. We combined major recognition initiatives, including service awards, under one umbrella program. This comprehensive recognition system has resulted in new programs and processes to drive the behaviors of our employees that lead to the achievement of both individual and organizational goals.

Beginning with the program design process and through the launch and several program enhancements, Incentive Services has, and continues to be, a strategic partner with us on our continuing journey to be recognized in the community as the best place to work and receive quality medical care. Their expertise in employee recognition and their exceptional customer service have resulted in our ability to offer a high quality reward and recognition program that is unique in our marketplace and instrumental in the achievement of our goals.

Sincerely,

Ann Ray
Director, LifeBridge Health
Workforce Recruitment, Retention and Engagement