

## ATTENTION GEXPRO SALES REPRESENTATIVES!

***Now through October 31, you will have the opportunity to win a Panasonic 42" 1080p LCD TV simply by registering your Customers for the Power Drive Plus sales promotion.***



Help us make Power Drive a success by signing up your customers to earn reward points on all Legrand purchases. It's a simple, easy process!

- Pre-selected targets can be registered by logging into the website
  - User name = account number
  - Password = legrand
- New contractor targets can be registered by working with Gexpro Marketing.

For each customer that logs into the site, your name will be entered into a drawing for a Panasonic 42" 1080p LCD TV. A similar drawing is being held for all Legrand Sales Reps, so get them involved in the process as well!!! NOTE: Drawings will be held on Tuesday, November 10th.

## Winning the TV is as easy as 1, 2, 3!

1. Collaborate with your Legrand Sales Rep to review pre-selected targets, and to identify new target customers.
2. Meet with targeted customers to present the program.
3. Log them into the Power Drive Plus website before October 31st!

## Additional Earning Opportunities

The earning for you doesn't stop after October 31st. In fact, you have the opportunity to earn all year long as your customers earn. **For every 100 Legrand Award Points your customer earns in the program, you and the Legrand Sales Rep will each earn 20 Legrand Award Points.**

So remember to leverage the program throughout the year and grow sales by reminding customers that they can earn award points for simply buying Legrand products!

Good Selling!